## Optimal taxation

## First-Best Taxes

- Lump-sum taxes are taxes that you have to pay them regardless of what you do.
- $\Rightarrow$ No substitution effects.
- Must depend on immutable characteristics.
- Of course, one wants the characteristics to be relevant.
- They are not necessarily fair.
- Substitution and distortion:
- $\Rightarrow$ It is wasteful to adjust one's behavior to take advantage of the tax system and/or to shift taxes. One's behavior should reflect only one's tastes and real opportunities facing him.


- The question of feasibility.
- Head taxes are feasible but will no do the job.
(i) Do not raise enough revenue (because of poor people, its level must be low).
(ii) Equity.
(iii) Politically; Mrs Thatcher ...
- Differential lump-sum taxes and the question of information.
- Market outcome is F.B. is the sense of being Pareto-efficient.
- LS taxes does not change F.B. efficiency conditions $\Rightarrow$ outcome continues to be Pareto-efficient.
- $\Rightarrow$ The gain in equity does not come at the expense of a loss in efficiency.
- The equity-efficiency trade-off arises with second-best taxes.



## Information and incentives

- Informational problems are real problems.
- Ideally, one wants to tax "earning abilities": $w_{1}, w_{2}, \ldots, w_{n}$.
- Lack of public information on $w_{i}$ 's forces the government to use incomes a s a proxy for earning abilities.
- Incomes are: $y_{1}, y_{2}, \ldots, y_{n}$.
- But $y=w L$ is not exogenous.
- Optimal tax theory pinpoints the second-best frontier.
- If we levy sub-optimal taxes, we'll be truly wasteful (inside the second-best frontier).


## Introduction to incentives

- Assume preferences are given by:

$$
u_{i}=u\left(c_{i}, l_{i}\right) .
$$

- Further assume that the government can levy differential lumpsum taxes.
- Each individual maximizes the above utility function s.t.

$$
c_{i}=w_{i}\left(1-l_{i}\right)-T_{i} .
$$

- Where $T_{i}$ is the lump-sum tax on person $i$.
- The F.O.C are

$$
\frac{\partial u_{i} / \partial l_{i}}{\partial u_{i} / \partial c_{i}}=w_{i} .
$$

- This determines $c_{i}^{*}$ and $l_{i}^{*}$ as functions of $w_{i}$ and $T_{i}$.
$\bullet \Rightarrow$

$$
u_{i}^{*}=u\left(c_{i}^{*}, l_{i}^{*}\right) .
$$

- The Government's problem.
- Assume a utilitarian framework.
- Maximize $W=\sum u_{i}^{*}$ s.t. $\sum T_{i} \geq \bar{R}$.
- This is represented by the Lagrangian:

$$
£=\sum u_{i}^{*}+\lambda\left(\sum T_{i}-\bar{R}\right) .
$$

- The F.O.C. are

$$
\frac{\partial u_{j}^{*}}{\partial T_{j}}=-\lambda, \text { for all } j
$$

- But,

$$
\frac{\partial u_{j}^{*}}{\partial T_{j}}=-\frac{\partial u_{j}^{*}}{\partial c_{j}} .
$$

$\bullet \Rightarrow$

$$
\frac{\partial u_{j}^{*}}{\partial c_{j}}=\lambda, \text { for all } j
$$

- In case, it is not obvious to you that $\partial u_{j}^{*} / \partial T_{j}=-\partial u_{j}^{*} / \partial c_{j}$ :
- We have:

$$
\begin{aligned}
\frac{\partial u_{j}^{*}}{\partial T_{j}} & =\frac{\partial u_{j}^{*}}{\partial c_{j}} \frac{\partial c_{j}}{\partial T_{j}}+\frac{\partial u_{j}^{*}}{\partial l_{j}} \frac{\partial l_{j}}{\partial T_{j}} \\
& =\frac{\partial u_{j}^{*}}{\partial c_{j}}\left[\frac{\partial c_{j}}{\partial T_{j}}+\frac{\frac{\partial u_{j}^{*}}{\partial l_{j}}}{\frac{\partial u_{j}^{*}}{\partial c_{j}}} \frac{\partial l_{j}}{\partial T_{j}}\right] \\
& =\frac{\partial u_{j}^{*}}{\partial c_{j}}\left[\frac{\partial c_{j}}{\partial T_{j}}+w_{j} \frac{\partial l_{j}}{\partial T_{j}}\right] .
\end{aligned}
$$

- Next, differentiating

$$
c_{i}=w_{i}\left(1-l_{i}\right)-T_{i}
$$

* w.r.t. $T_{i}$ yields

$$
\frac{\partial c_{i}}{\partial T_{i}}+w_{i} \frac{\partial l_{i}}{\partial T_{i}}=-1
$$

- Which proves the point.
- Next, observe that

$$
\frac{\partial u_{j}^{*}}{\partial l_{j}}=\frac{\partial u_{j}^{*}}{\partial c_{j}} w_{j}=\lambda w_{j} .
$$

$\bullet \Rightarrow$

$$
\left\{\begin{array}{l}
\frac{\partial u_{j}^{*}}{\partial c_{j}}=\lambda \\
\frac{\partial u_{j}^{*}}{\partial l_{j}}=\lambda w_{j} .
\end{array}\right.
$$

- This, in turn, implies that more able persons are made worse-off!
- Though the claim is general, its proof is made easier if we assume additive preferences.
- Assume:

$$
u_{i}=f\left(c_{i}\right)+\varphi\left(l_{i}\right) .
$$

- Consider two persons 1 and 2 with $w_{2}>w_{1}$.
- From $\partial u_{j}^{*} / \partial c_{j}=\lambda, \Rightarrow$
- $f^{\prime}\left(c_{1}^{*}\right)=f^{\prime}\left(c_{2}^{*}\right)$.
- $\Rightarrow c_{1}^{*}=c_{2}^{*}$.
- Next, from $\partial u_{j}^{*} / \partial l_{j}=\lambda w_{j}, \Rightarrow$

$$
\begin{aligned}
\varphi\left(l_{1}\right) & =\lambda w_{1} \\
\varphi\left(l_{2}\right) & =\lambda w_{2}
\end{aligned}
$$

- Now that fact that $w_{2}>w_{1} \Rightarrow \varphi^{\prime}\left(l_{1}^{*}\right)<\varphi^{\prime}\left(l_{2}^{*}\right)$.
- Given diminishing marginal utility of leisure (i.e. $\left.\varphi^{\prime \prime}()<0.\right) \Rightarrow$ $l_{2}^{*}<l_{1}^{*}$.

- Individual 2 will thus end up with the same consumption as individual 1 , but with less leisure. $\Rightarrow \mathrm{He}$ will be worse off.


## Second-best tax solution

- In the previous problem, if the government does not know who is endowed with $w_{2}$ and who with $w_{1}$, it cannot rely on people to reveal their type!
- $\Rightarrow$ Post-tax allocations must satisfy "Incentive compatibility" or "self-selection" constraints.


## The optimal linear income tax

- Types: $w F(w)$ over the support $[\underline{w}, \bar{w}]$.
- The government chooses $t$ and $G$ to maximize the SWF

$$
\int_{\underline{w}}^{\bar{w}} \phi(u) f(w) d w
$$

- s.t.

$$
\int_{\underline{w}}^{\bar{w}}(t y-G) f(w) d w \geq \bar{R} .
$$

- The solution strikes the "right" balance between efficiency costs and redistributive benefits.


Figure: Equity benefit of progressivity.


- Can the excess burden of a progressive tax be less than the excess burden of a proportional tax?
- Can we have a diagram like above?
- According to such a diagram:

$$
L_{B}>L_{A} ; \quad C_{B}>C_{A} ; \quad \mid \text { slope } \mid \text { at } B<\mid \text { slope } \mid \text { at } A .
$$

- Point $F$ with a slope equal to that of $A$ must be to the right of $B$.
- $\Rightarrow L_{F}>L_{B}>L_{A}$.
- $\Rightarrow$ This is due only to the income effect (slopes at $A$ and $F$ are the same).
- $\Rightarrow$ Normality of leisure rules this out.


## Algebraic solution and discussion

- The problem is represented by the Lagrangian:

$$
\begin{aligned}
£ & =\int_{\underline{w}}^{\bar{w}} \phi(u) f(w) d w+\mu\left[\int_{\underline{w}}^{\bar{w}} t w L f(w) d w-G-\bar{R}\right] \\
& =\int_{\underline{w}}^{\bar{w}}[\phi(u)+\mu(t w L-G-\bar{R})] f(w) d w .
\end{aligned}
$$

- The FOC are

$$
\left\{\begin{array}{l}
\frac{\partial L}{\partial G}=0 \\
\frac{\partial L}{\partial t}=0 .
\end{array}\right.
$$

- Characterization of the solution:

$$
\left\{\begin{array}{l}
E(\gamma)=\mu \\
\frac{t}{1-t}=\frac{1}{\mu} \int_{\underline{w}}^{\infty} y \operatorname{cov}^{\infty}(\underline{\gamma}, \gamma) \\
t \int_{\underline{w}}^{\bar{w}} y d F=G+\bar{R},
\end{array}\right.
$$

* $\gamma \equiv \phi^{\prime}(u(c, L)) \alpha_{w}+\mu w t \frac{\partial L}{\partial m}$ is the net social marginal utility.
* $\varepsilon_{L L}$ is the compensated wage elasticity of labor supply.
- Observe that the solution depends on $\bar{R}$.
- Need to simplify to see the intuition.
- Assume quasi-linear preferences.

$$
\begin{aligned}
& * \Rightarrow \partial L / \partial m=0 \Rightarrow \gamma=\phi^{\prime}(u(c, L)) \alpha_{w} . \\
& * \Rightarrow \alpha_{w}=1 \Rightarrow \gamma=\phi^{\prime}(u(c, L))
\end{aligned}
$$

- Dependence on $\bar{R}$ continues.
- Assume, as before,

$$
u=c-\frac{\varepsilon}{1+\varepsilon}\left(L_{0}\right)^{-\frac{1}{\varepsilon}} L^{1+\frac{1}{\varepsilon}}
$$

- Recall that in this case,

$$
\begin{aligned}
\varepsilon_{L L} & =\varepsilon=\mathrm{constant} \\
y & =w L=L_{0}(1-t)^{\varepsilon} w^{1+\varepsilon}
\end{aligned}
$$

- Substituting in the FOC $\Rightarrow$

$$
\begin{cases}E\left(\phi^{\prime}(v)\right) & =\mu \\ \frac{t}{1-t} & =\frac{1}{\mu} \frac{-\int_{\underline{w}}^{\bar{w}} w^{1+\varepsilon}\left(\phi^{\prime}-E\left(\phi^{\prime}\right)\right) d F}{\varepsilon \int_{\underline{w}}^{\bar{w}} w^{1+\varepsilon} d F} \\ t\left[L_{0}(1-t)^{\varepsilon}\right] \int_{\underline{w}}^{\bar{w}} w^{1+\varepsilon} d F & =G+\bar{R}\end{cases}
$$

- Observe also that the middle equation can be written as

$$
\begin{aligned}
\frac{t}{1-t} & =\frac{1}{\mu \varepsilon} \frac{-E\left(w^{1+\varepsilon} \phi^{\prime}\right)+E\left(\phi^{\prime}\right) E\left(w^{1+\varepsilon}\right)}{E\left(w^{1+\varepsilon}\right)} \\
& =\frac{1}{\varepsilon}\left[1-\frac{E\left(w^{1+\varepsilon} \phi^{\prime}\right)}{E\left(\phi^{\prime}\right) E\left(w^{1+\varepsilon}\right)}\right]
\end{aligned}
$$

- Observe that as long as $\phi^{\prime}($.$) depends on \bar{R}$, so will $t$.
- Assume $\phi^{\prime}=\frac{w^{-\gamma}}{E\left(w^{-\gamma}\right)}$. $\Rightarrow$
* $t$ is independent of $\bar{R}$.
* $\bar{R}$ affects the size of $G$ only.

$$
G=t_{0}(1-t)^{\varepsilon} E\left(w^{1+\varepsilon}\right)-\bar{R} .
$$

* Sum of the weights are normalized to one:

$$
\int \phi^{\prime} d F=E\left(\phi^{\prime}\right)=\frac{E\left(w^{-\gamma}\right)}{E\left(w^{-\gamma}\right)}=1
$$

- Further implications of the weighting scheme:
- Suppose $w_{2}>w_{1}$ : The weight put on the poorer guy (1) relative to the rich (2) is:

$$
\frac{w_{1}^{-\gamma}}{w_{2}^{-\gamma}}=\left(\frac{w_{2}}{w_{1}}\right)^{\gamma} .
$$

- With $\frac{w_{2}}{w_{1}}>1$, this relative weight increases as $\gamma$ increases. It is lowest at $\gamma=0$, where the poor and the rich get the same weight as with utilitarian preferences. It will be highest as $\gamma \rightarrow \infty$ as with Rawlsian preferences.
- Assume further that $w$ has a lognormal distribution over the support $(0, \infty) . \Rightarrow \ln w$ is normally distributed with mean $m$ and variance $\sigma^{2}$.
- $\Rightarrow$ One can find a closed-form solution for $t$ according to:

$$
\frac{t}{1-t}=\frac{1}{\varepsilon}\left[1-\left(1+\eta^{2}\right)^{-\gamma(1+\varepsilon)}\right] .
$$

* where $\eta \equiv \frac{\sigma}{m}$ is the "coefficient of variation".
- Interpreting the optimal tax rule:

$$
\frac{t}{1-t}=\frac{1}{\varepsilon}\left[1-\left(1+\eta^{2}\right)^{-\gamma(1+\varepsilon)}\right] .
$$

* $\varepsilon$ term represents efficiency.
* $\left[1-\left(1+\eta^{2}\right)^{-\gamma(1+\varepsilon)}\right]$ represents equity.
- The higher is $\varepsilon$, the lower is the tax rate (on efficiency grounds).
- The higher is $\gamma$, the higher is the tax rate (on equity grounds).
- The higher is $\eta$, the higher is the tax rate (on equity grounds).
$-\Rightarrow$ High degree of inequality calls for a high tax rates.


## A numerical study by Nic Stern

- Assume CES preference:

$$
u(c, l)=\left[\alpha l^{-\mu}+(1-\alpha) c^{-\mu}\right]^{-1 / \mu},
$$

* where the elasticity of substitution between $l$ and $c, \sigma$, is

$$
\sigma=\frac{1}{1+\mu}
$$

- The SWF criterion is Atkinson-type,

$$
\frac{1}{1-\varepsilon} \int_{0}^{\infty}(u(c, l))^{1-\varepsilon} f(w) d w,
$$

* with $\varepsilon$ denoting the inequality aversion index.
- The income tax is linear so that a person with wage $w$ has a budget constraint

$$
c=(1-t) w(1-l)+G
$$

- The government's budget constraint is

$$
t \int_{0}^{\infty} w(1-l) f(w) d w=G+\bar{R} .
$$

## Calculations of Optimal Linear Marginal Tax Rates

(By Nicholas Stern, 1976)

|  | $\varepsilon=0$ |  | $\varepsilon=2$ | $\varepsilon=3$ | $\varepsilon=\infty$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\sigma$ | t | G | t | G | t | G | t | G |
| $\mathrm{R}=0$ (purely redistributive tax) |  |  |  |  |  |  |  |  |
| 0.2 | 36.2 | 0.096 | 62.7 | 0.161 | 67.0 | 0.171 | 92.6 | 0.212 |
| 0.4 | 22.3 | 0.057 | 47.7 | 0.116 | 52.7 | 0.126 | 83.9 | 0.167 |
| 0.6 | 17.0 | 0.042 | 38.9 | 0.090 | 43.8 | 0.099 | 75.6 | 0.135 |
| 0.8 | 14.1 | 0.034 | 33.1 | 0.073 | 37.6 | 0.081 | 68.2 | 0.111 |
| 1.0 | 12.7 | 0.029 | 29.1 | 0.062 | 33.4 | 0.068 | 62.1 | 0.094 |


| $\mathrm{R}=0.05$ (equivalent to about 20 percent of $G D P$ ) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0.2 | 40.6 | 0.063 | 68.1 | 0.135 | 72.0 | 0.144 | 93.8 | 0.182 |  |
| 0.4 | 25.4 | 0.019 | 54.0 | 0.089 | 58.8 | 0.099 | 86.7 | .0139 |  |
| 0.6 | 18.9 | 0.000 | 45.0 | 0.061 | 50.1 | 0.071 | 79.8 | 0.107 |  |
| 0.8 | 19.7 | 0.000 | 38.9 | 0.042 | 43.8 | 0.051 | 73.6 | 0.082 |  |
| 1.0 | 20.6 | 0.000 | 34.7 | 0.029 | 39.5 | 0.037 | 68.5 | 0.064 |  |

$\mathrm{R}=0.10$ (equivalent to about 45 percent of GDP)

| 0.2 | 45.6 | 0.034 | 73.3 | 0.110 | 76.7 | 0.119 | $95.0+$ | - |
| :--- | ---: | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 0.4 | 35.1 | 0.000 | 60.5 | 0.065 | 65.1 | 0.076 | 89.3 | 0.112 |
| 0.6 | 36.6 | 0.000 | 52.0 | 0.036 | 57.1 | 0.047 | 83.9 | 0.081 |
| 0.8 | 38.6 | 0.000 | 46.0 | 0.016 | 51.3 | 0.026 | 79.2 | 0.057 |
| 1.0 | 40.9 | 0.000 | 41.7 | 0.002 | 47.0 | 0.011 | 75.6 | 0.039 |

## Usefulness of General Income taxes

- Consider an optimal linear income tax schedule, which is optimal for a given SWF assuming income taxes have to be linear.
- The question is if we can improve SWF by introducing bracketing.

- Yes! Given two schedules: A linear income tax for all incomes reported bellow $I_{A}$, and a lump-sum tax for incomes above $I_{A}$ (equal to the distance between the 45 degree line and $A A^{\prime}$ ). The poor stays put; the rich goes to $A^{\prime}$ : Individuals have same utility; but tax revenue is higher!
- Note: This does not mean that $\left(B, A^{\prime}\right)$ is optimal. We may want to use the extra revenue for further redistribution.
- Question: Why not give them a choice between two Lump-sum taxes?
- With full information, we could. And this would improve things further.
- When incomes are publicly unobservable, we face the IC constraints. $\Rightarrow$ The rich would now want to go to $B^{\prime}$.

